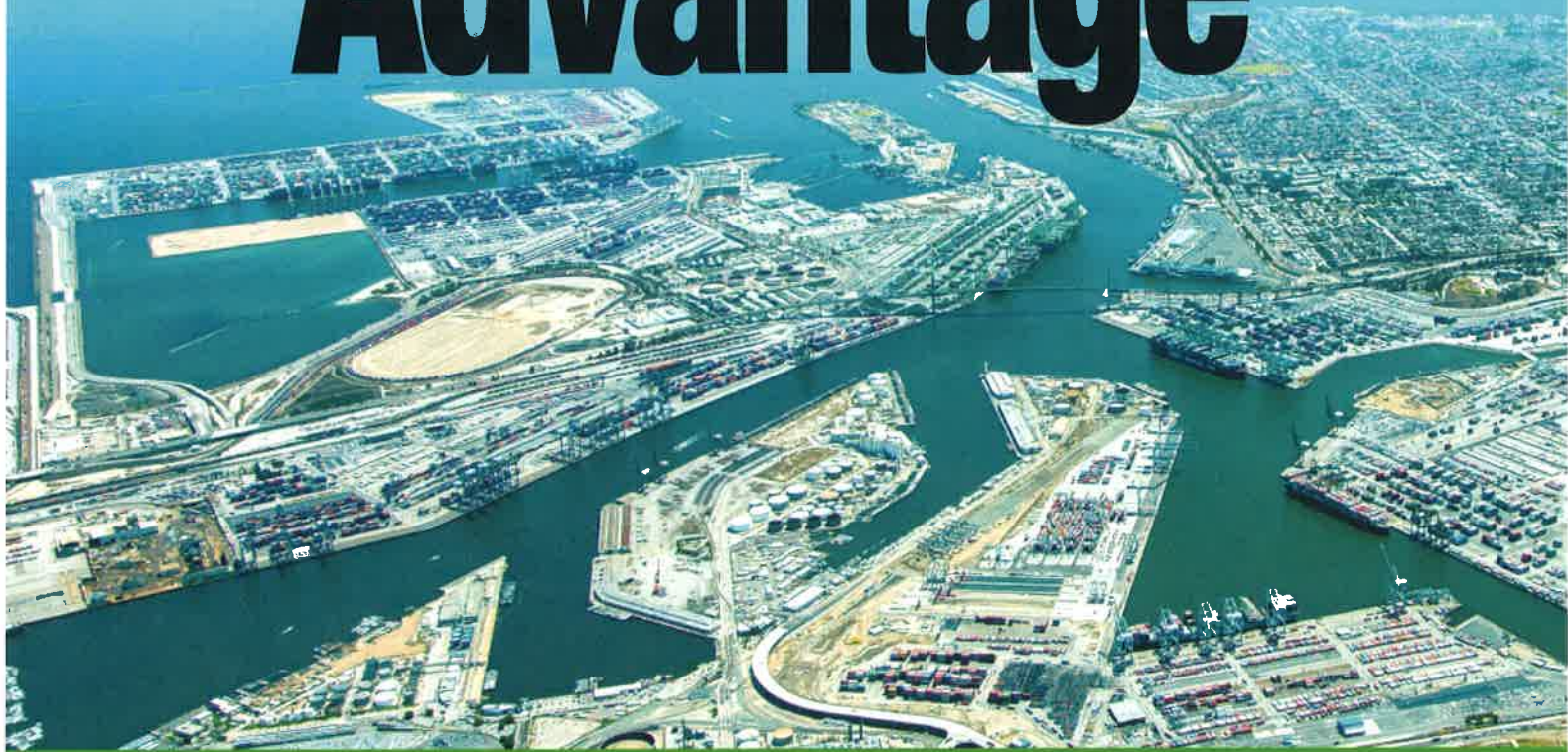




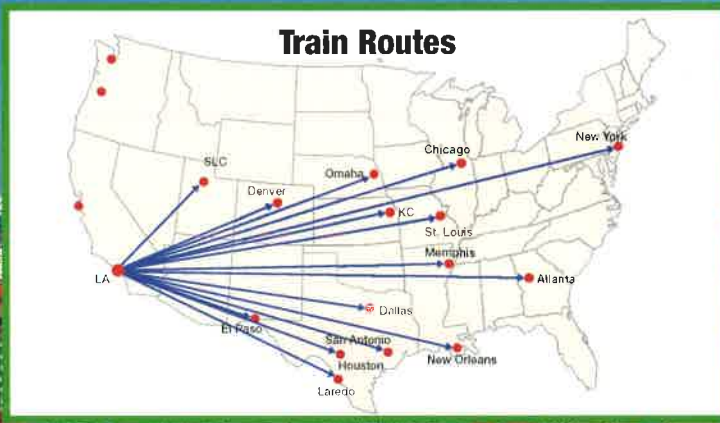
Port of Los Angeles  
**TRIDEconnect**

# The LA Advantage



## Trade and Transportation Advantages

- The Number 1 Customs District in the U.S.
- Record Export and Import Cargo in 2014 (\$418 Billion)
- Most Numerous & Frequent Sailings to and from Asia
- More than 80 Sailings Per Week to the Pacific Rim
- Greatest Number of Origin & Destination Ports of Call of any Port in the U.S.
- More than 15 Container Shipping Lines
- 53' Deep Draft Channels Accommodate the World's Largest Ships
- Equipment Availability
- Multiple Service Providers in All Parts of the Logistics Chain
- Greatest Number of Logistics & Distribution Centers in the U.S. (1.7 Billion sq. ft. within our region)
- First Class rail links to and from 14 Key U.S. markets
- 100 Trains per day to and from LA/LB ports
- One of the Largest Foreign Trade Zones in the U.S.
- Largest concentration of manufacturing in the U.S.
- 1000 Flights per day at LAWA with Air Cargo Capacity
- The World's 6th largest Airport links LA to every corner of the Globe
- LA/LB Ports Handles 1/3rd of U.S. Containerized Maritime Trade
- International Trade is LA's Largest Employment Sector
- Huge Number of Specialized Companies with Multi-Lingual skills, Professional Talent, Global Connections, and Multi-Cultural Understanding
- Trade Connect Programs educate businesses on how to export



## Economic Development Advantages

The size of Los Angeles' markets, transportation access to the world, the breadth of resources, quality of the regions labor pool and the great climate—these are just some of the reasons why businesses of all kinds come here, stay here and thrive.

LA's Economic strengths stem from numerous factors, including the explosive growth of international trade between the US and Asia, making this America's # 1 Gateway to the Pacific Rim and the global economy.

## Size and Reach

- LA County has a population of 10 million which is larger than many states with a rich diversity that is second to none.
- LA has a \$ 670 billion GDP (19th largest worldwide) which is larger than Belgium, Saudi Arabia, Norway or Taiwan.
- There is a larger consumer base in the region which consumes more than half of all goods imported through the LA Customs District
- LA County has the largest manufacturing base in the U.S.
- LA has a diverse demographic (46% are foreign born); 96 languages spoken, 49 foreign language publications and hundreds of foreign language radio and TV stations
- Outside of their countries of origin, LA is home to the world's largest communities of Koreans, Armenians, Persians, Filipinos, Japanese, Mexicans and Salvadorians.
- LA is a world leader in aerospace, clean technology, entertainment, fashion, healthcare and tourism.

## LA Business Friendly Incentives & Assistance

- Department of Water and Power electrical rate discount for new businesses
- Site Plan Review Fee Waiver
- Reduced Parking Requirements
- Business Site Selection Assistance
- Workforce Training Assistance
- Mayor's Office of International Trade assists foreign companies interested in locating locally

## The Case for Los Angeles

### Access to Markets

- Very large local consumer market
- Quick access to northern California and the Southwestern US
- Best access to US and international markets

### R & D Expertise

- World class universities, think tanks and research labs
- International creative and design centers

### Access to Workforce

- Large and diverse labor pool
- Talented, well-educated and multi-lingual professionals
- Government funded training programs

### Extensive Transportation Network

- Largest Port in the Western Hemisphere
- World's 6th largest airport
- Extensive rail system and highway system

### Access to Markets

- Aerospace
- Architecture and Engineering
- Automotive Design and Wholesaling
- Education
- Entertainment
- Environmentalists Scientists and Management
- Fashion and Accessories
- Financial Services
- Food
- Furniture
- Health
- Jewelry
- Tourism & Hospitality
- Toys